

Build and Keep Your Clients, Generate More Revenue Through Hot Leads and Stop Competing with Other Advisors Now!

With financial expert, Robinson Smith, author of
Master Your Mortgage for Financial Freedom



Robinson Smith, financial strategist and best-selling author, discusses the challenges that Canadian financial professionals face in competing for, and keeping, clients in a highly competitive industry and how you can differentiate yourself from every other advisor in your efforts to maintain and build your business.

Formerly an international investment banker and investment advisor, Robinson Smith now educates the Canadian public and professionals as a financial strategist, course developer, speaker and author, on how they can raise their net worth and their level of financial security in the face of rising costs of life. He is dedicated to increasing Canadians' awareness of personal finances. And increased public awareness means increased

business for the financial professional able to provide the services in demand.

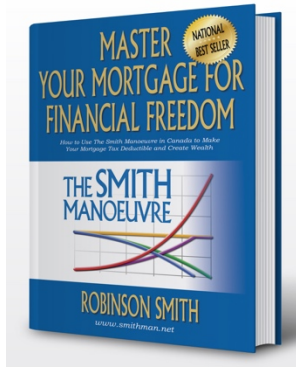
Robinson shares how financial professionals – realtors, mortgage brokers, investment advisors, mortgage conveyancers, insurance agents and accountants – can greatly improve the scope and scale of their business by become a recognized expert in *The Smith Manoeuvre* strategy and building up a team of other professional experts. By building up a specialized, certified referral network, you will be able to assist in providing the full range of financial services not only required to implement *The Smith Manoeuvre*, but also the well-rounded, holistic financial advice that will be demanded by Canadians.



Robinson and *The Smith Manoeuvre* financial strategy, the subject of Robinson's new book, *Master Your Mortgage for Financial Freedom*, have been featured on *BNN*, the *Financial Post*, the *Toronto Star*, *Advisor's Edge* and numerous other publications and podcasts. Robinson will reveal:

- How his investment advisory consistently generated 6-figure monthly revenues while referring 8-figures in monthly closings to his broker partner as well as significant new client acquisition for other types of financial professionals in his referral network – all while providing top-level service and wealth creation potential to clients
- How financial professionals – and *which* financial professionals – have the opportunity to significantly differentiate themselves from their competition
- How *The Smith Manoeuvre* can be such a valuable revenue-generating strategy for the financial professional with little to no marketing or ad spend
- Why this proven model is very much needed in Canada and can be replicated by financial professionals across the country

- Why the demand for specialized financial experts is being driven by Canadian homeowners – the traditional ‘sequential’ approach to personal finances isn’t working
- What *The Smith Manoeuvre* is worth to the average Canadian homeowner – and how your business can benefit by informing and helping these homeowners



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